**IHOP**® **National French Toast Day Parade Script**

**IHOP**® **National French Toast Day Parade Waiting Sign: 20 mins**

**“Parade is about to begin, please turn your sound on.”**

**Opens to ribbon across the front of the parade.**

**Pick: Take 9. Backups: 7 & 6**

**Pam Cake:** Welcome to the first annual IHOP® National French Toast Day Parade! We’re your hosts for this lovely afternoon. I’m Pam Cake and this is Chris P. Bacon.

**Chris P. Bacon**: Forget hosts! We will be your conductors through this magical event in celebration of delicious, French toast!

**Pam Cake**: RIGHT! Today you will get to see: floats, lights, decorations, Cheesecake Stuffed French Toast…

**Chris P. Bacon**: Wait a minute, Cheesecake Stuffed French Toast?

**Pam Cake:** Yes, of course! What’s National French Toast day without French toast??

**Chris P. Bacon**: Ah, you’re right.

**Pam Cake:** Looks like everything’s ready.

**Chris P. Bacon**: You forgot one thing!

**Pam Cake**: What’s that?

**Chris P. Bacon**: Que the music! (or) Cut the ribbon!

**Music starts, magic hand cuts red ribbon and parade begins.**

**Welcome sign float enters and crosses screen.**

Pick: Take 15. Backups: 11 & 14

**Toffee Apple Cheesecake float enters view.**

**Pick: 21 Backups: 19 & 16 (end)**

**Chris P. Bacon:** Leading the parade we have the New! Toffee Apple Cheesecake Stuffed French Toast. This is one of three French toast items to join the IHOP® menu this season.

**Pam Cake:** The fresh brioche French toast used for this delectable creation is layered and topped to perfection with creamy cheesecake and crunchy toffee. It’s finished off with a crown of warm cinnamon apples, whipped topping and powdered sugar.

**Chris P. Bacon:** A crown?? This thing is so rich that it must be royalty! Take note of the lovely apple trees featured on this float. It’s like you could pick an apple right off!

**Coffee float moves into view.**

Pick: 25 Backup: 24

**Pam Cake**: Up next, we have the coffee float. And boy, I’m feeling caffeinated just looking at this thing!

**Chris P. Bacon:** You’ll have no problem getting caffeinated at IHOP® then. Their famous Never Empty Coffee Pot® is a blessing.

**Pam Cake:** I can’t believe that they got a working fountain on this float. WOW, that’s cool. Or should I say… HOT!

**Whiteboard banner moves into view.**

Pick: 31 Backups: 33 & 28

**Pam Cake**: Oh, what’s this coming up?

**Chris P. Bacon**: It’s a sign! Fans, where are you watching from?

**Pam Cake**: Answer in the comments below.

**Strawberry Cheesecake float moves into view.**

Pick 40: Backup: 37 & 38

**Chris P. Bacon**: Up next we have the Strawberry Cheesecake Stuffed French Toast float.

**Pam Cake**: This Strawberry Cheesecake Stuffed French Toast is layered and filled with creamy cheesecake then topped with glazed strawberries, whipped topping, and powdered sugar.

**Chris P. Bacon:** YUM!

**Pam Cake:** I think I’m drooling…

**Chris P. Bacon**: That sounds like heaven on a plate. Hey, here comes a lovely syrup float!

Add 5 seconds with only crowd and music.

**Syrup float moves into view.**

Pick: 45 Backup: 44 & 42

**Pam Cake**: AMAZING! It looks like each flavor is flowing out of bottle and down the sides. There’s blueberry, strawberry, butter pecan and of course the OG, old fashion syrup. The squads all here!

**Chris P. Bacon**: This float sure is sweet!

**Parade Banner comes through the scene.**

Pick: 50 Backup: 49 & 53

**Pam Cake**: Hey Pam, did you know that French toast wasn’t created in France?

**Chris P. Bacon**: What no way, it’s in the name!

**Pam Cake**: Yeah, but it was created before France even existed as a country. It can be traced back as early as 4th century Rome! The name was originally “Roman Bread” before the French changed it to “Pain Perdu” which means “Lost Bread”. And eventually that name turned into “French Toast”.

**Chris P. Bacon**: Whoa. MIND BLOWN!

**Whiteboard banner moves into view.**

 Pick: 56 Backup: 55

**Pam Cake**: Another sign!

**Chris P. Bacon**: Hey fans, what is your favorite IHOP® French Toast item?

**Pam Cake**: Comment below! Hope you enjoy some tasty French toast today!

**OREO**® **Cookies & Cream Cheesecake Stuffed French toast moves into view.**

**Pick with OREO: 57 Backup: 58**

**Pick without OREO: 60 Backup: 59**

**Chris P. Brown:** Oh, here comes the OREO® Cookies & Cream Cheesecake Stuffed French Toast float.

**Pam Cake:** This float is clearly the crowd favorite so far.

**Chris P. Brown:** This dreamy new menu item consists of layered French toast topped with creamy cheesecake and OREO® cookies, whipped topping and powdered sugar.

**Pam Cake:** You’re right, that sounds like a dream.

**Chris P. Brown:** All this black and white is giving me flashbacks to the good ole days.

**Pam Cake:** Ah, yes. When you used to use only the black and white filter on Instagram!

**Cupcake Pancake float moves into view.**

Pick: 64 Backup: 61

**Pam Cake**: Here comes the Cupcake Pancakes float! Although not French toast, this wouldn’t be an IHOP® Parade without Cupcake Pancakes!

**Chris P. Brown:** WOW! This float is sprink-tacular. The whole thing is covered!

**Pam Cake:** No cupcake pancakes were harmed in the making of this float!

**Chris P. Brown:** Sure, hope not! These original buttermilk pancakes are taken to the next level with rainbow sprinkles, cupcake icing and whipped topping. How could you not love them??

**Whiteboard banner moves into view.**

**Pick: 69 Backup: 67**

**Pam Cake**: Here’s another question for the fans!

**Chris P. Bacon**: Have you all been paying attention? If so, how many floats have gone by so far?

**Pam Cake**: Post your answers below!

**Enter Bananas Foster Brioche French Toast float.**

**Pick: 73 Backup: 74**

**Pam Cake:** And we’re back, just in time to see the Bananas Foster Brioche French Toast float!

**Chris P. Bacon:** This thick, rich brioche bread is dipped in a lightly sweetened vanilla batter, cooked to perfection, and topped with sliced banana, buttery-brown sugar gaze, powdered sugar and whipped topping.

**Pam Cake:** WOW! If there’s any item that MUST be included in this National French Toast Day celebration, it’s the Bananas Foster Brioche French Toast!

**Enter convertible car with IHOP**® **mugs comes down the parade route.**

**Pick: 77 Backup: 76**

 **Pam Cake:** Here come some IHOP® mugs in a fancy convertible car.

 **Chris P. Bacon:** Wait, I didn’t know that mugs could drive…

**Pam Cake:** You’re right they can’t! Hope they don’t get pulled over.

**Chris P. Bacon:** Those would be some funny mug shots!

**Pam Cake:** Good one, Chris!

**Whiteboard banner moves into view.**

**Pick: 82 Backup: 80**

**Pam Cake**: Hey Fans, we have another request for you!

**Chris P. Bacon**: Click heart if you love the new Toffee Apple Cheesecake Stuffed French Toast the best, thumbs up if your favorite is Strawberry Cheesecake Stuffed French Toast, or press the smiley if you want Cookies & Cream Cheesecake Stuffed French Toast!

**Pam Cake**: I want them all!

**IHOP N’ GO Mention**

**Pick: 85 Backup: 84**

**Pam Cake**: Hey Chris, did you know that you can now order online with IHOP N’ GO®?

**Chris P. Bacon**: Are you serious? That’s awesome! I might order something right now. All delicious floats are making me hungry!

**Pam Cake**: Let’s take a quick commercial break so that Chris can order some French toast!

**National French Toast Day Parade banner comes into view.**

**Pick 90 Backup: 89**

**Chris P. Bacon:** Welcome back!I just finished ordering the New! Cheesecake Stuffed French toast online with IHOP N’ GO®! Can’t wait!

**Pam Cake:** IHOP N’ GO® makes ordering over easy. It’s amazing!

**Fluffy the Snowman Float comes into view.**

**Pick: 95 Backup: 93**

 **Pam Cake:** Here comes our favorite winter item, Fluffy the Snowman!

 **Chris P. Bacon:** OH MY GOSH! He is so cute. Look at the bacon scarf!!! I can’t handle it.

 **Pam Cake:** I knew you would fan girl over him! I love this winter wonderland look.

 **Chris P. Bacon:** It’s perfect!

**Enter Strawberry Banana French Toast Float.**

**Pick: 97 Backup: 98**

 **Pam Cake:** Look, another delicious French toast item!

 **Chris P. Bacon**: It’s the classic, Strawberry Banana French Toast.

 **Pam Cake:** This float makes my heart so happy.

**Chris P. Bacon**: How could it not with that huge banana smile??

**Pam Cake:** For those of you who are just now joining us, you’re here for the IHOP® National French Toast Parade and you’re in for a delicious treat.

**Chris P. Bacon:** You couldn’t be more right about that, Pam. Just now, we have America’s favorite pancakes coming through.

**Enter Original Buttermilk Pancake Float.**

**Pick: 102 Backup: 101**

**Pam Cake:** Yes, here they are. This wouldn’t be an IHOP® Parade without them!

 **Chris P. Bacon:** Pam, did you know that IHOP® serves over 700 million pancakes a year?

**Pam Cake:** Wow, I had no idea. That’s amazing. The people really do love these pancakes.

**Chris P. Bacon**: Yep. They sure do!

**Enter Original French Toast float.**

**Pick: 105 Backup: 104**

**Pam Cake:** It’s National French Toast Day, so of course IHOP® has an original French toast float!

**Chris P. Bacon**: What a beauty! French toast always brings me back to the days when I was young and carefree, the glory days.

**Pam Cake:** Chris, we are hosting an IHOP® National French Toast Day Parade! These are the glory days!!

**Chris P. Bacon:** HA! You’re right.

**Enter convertible car with IHOP**® **pancakes comes down the parade route.**

Pick: 112 Backup: 109

 **Pam Cake:** Here come some more IHOP® pancakes!

**Chris P. Bacon**: I’d love to get my hands on a few of those to use at home!

**Pam Cake**: Not this time, Chris!

**Enter whiteboard float.**

**Pick: 117 Backup: 118**

 **Chris P. Bacon:** Here’s another question for our viewers!

 **Pam Cake:** How many French toast items does IHOP® have on its menu? Comment below!

**Bacon float moves into view.**

**Pick: 119 Backup: 120**

 **Pam Cake:** Look Chris, here comes your favorite float!

**Chris P. Bacon**: I think this bacon float was made for me! Just look at that bacon bouquet.

 **Pam Cake**: It’s screaming your name!

 **Chris P. Bacon:** I’m drooling just as badly as those emoji’s back there.

**Enter whiteboard float.**

**Pick: 123 Backup: 122**

**Pam Cake**: Here’s another inquiry for the audience.

**Chris P. Bacon**: When are you going to get French toast today?

 **Pam Cake:** It is National French Toast Day! You must have some.

 **Chris P. Bacon:** Time for a commercial break. We’ll be right back!

**Enter parade banner.**

**Pick: 126 Backup: 125**

 **Pam Cake:** Here we are at the IHOP® National French Toast Day Parade.

 **Chris P. Bacon**: Those of you who are just joining us, you’re just in time for main event!

**Enter IHOP N’ GO**® **float.**

Pick: 131 Backup: 130

**Pam Cake**: Hey Chris, there’s IHOP N’ GO®!

**Chris P. Bacon**: Oh, good! Maybe it’s my French toast order.

**Pam Cake**: It just might! IHOP N’ GO® online ordering is so convenient.

**Snow begins to fall from the sky.**

Pick: 134 Backup: 133

 **Pam Cake:** Here we go!!!

 **Chris P. Bacon**: This is getting good.

 **Pam Cake**: AND SNOW! It’s getting magical.

 **Chris P. Bacon:** Fans, get ready for the big event!

**Enter LTO7 collective float.**

**Pick: 138 Backup: 137**

 **Pam Cake:** WOAH! It’s all three of the New Cheesecake Stuffed French Toast items!

 **Chris P. Bacon**: Strawberry, Apple Toffee and Cookies & Cream. The whole crew.

 **Pam Cake**: This float is amazing and the lights are stunning.

 **Chris P. Bacon**: They are so beautiful that I can’t look away.

**Ending.**

**Pick: 146 Backup: 147**

**Chris P. Bacon**: What a magical event. Thank you everyone for joining us to celebrate National French Toast day!

**Pam Cake**: The IHOP® National French Toast Day Parade has been a huge success. We hope you all enjoyed the parade and will later enjoy some tasty French toast at IHOP®.

 **Chris P. Bacon**: Or order online with IHOP N’ GO®!

 **Together:** Goodbye!!